



ADVERTISING/SPONSORSHIP OPPORTUNITIES

FOR PORTLAND INTL. RACEWAY

FALL 2013

**PORTLAND
INTERNATIONAL
RACEWAY**



RATES & PACKAGES

NOW FEATURING DIGITAL & ON TRACK OPTIONS

With over 600 events held each year, Portlandraceway.com is a popular destination for all kinds of fans and track enthusiasts.

Portland International Raceway is a unique venue catering to a wide variety of activities including: drag and motocross racing events, bicycle racing, swap meets, the Beaches Cruise-in, corporate picnics, foot races and racing schools. With so many activities regularly taking place at the track, people frequently view the PIR website and online calendar to get the details about upcoming events. With a varied audience ranging from car enthusiasts and race fanatics to avid runners and cyclists, banner ads featuring your products and services are assured to get in front of a wide variety of passionate viewers.

Now offering on track sponsorship opportunities

Hosting over 650 events, Portland International Raceway sees over 400,000 guests each year. The racetrack is an active bidder for television commercial usage, commercial photography and is used by auto manufacturers for new car demonstrations and testing. On track sponsorship and signage can range from flags lining the entrance road to the pedestrian bridge which can be seen from I-5, making for an excellent addition to your company's marketing efforts.

To place a schedule contact: pirads@magnetoworks.com



BANNER AD POSITIONS & SPECIFICATIONS

LEADERBOARD 728 X 90

PORTLAND INTERNATIONAL RACEWAY



EVENTS FAN GUIDE CORPORATE MULTIMEDIA ABOUT CONTACT

ANNOUNCEMENTS >> SWAP MEET INFO >> PIR 2013 SCHEDULE AVAILABLE NOW! >> LATEST RACING NEWS FROM SPEED >>

f YouTube Twitter RSS

PIR NEWSLETTER

SKYSCRAPER 120 X 420

PIR AUTO SWAP

Find the parts you need at PIR.

APRIL 4-6, 2013

The banner features a central image of two car engines, one black and one red, displayed in a workshop setting. Navigation arrows are visible on the left and right sides of the main image area.



DRAGS



MOTOCROSS



BICYCLE RACES



CRUISE IN

PORTLAND INTERNATIONAL RACEWAY WEBSITE

INSERTION ORDER- WEBSITE BANNER ADS

Contact Name Title/ Position
 Organization/Institution
 Address
 City State/Prov
 Country Zip/Postal Code
 Email Phone Fax
 Target URL: www.portlandraceway.com Ad Start Date [MM/YYYY]

New Ad Attached Ad Not Changing

SELECTION	DURATION	PACKAGE	SIZE	SPECS.	PACKAGE COST
<input type="checkbox"/>	3 months	3 month Package	Leaderboard: 728 X 90 Pixels and Skyscraper: 120 X 420 Pixels	JPG/PNG, Static, Full color	\$ 1,050
<input type="checkbox"/>	12 months	12 month Package	Leaderboard: 728 X 90 Pixels and Skyscraper: 120 X 420 Pixels	JPG/PNG, Static, Full color	\$ 3,600
<input type="checkbox"/>	N/A	Banner Ad Design	Layout & Design of two banner ads with link to company website		\$ 250

Rates based on consecutive months ad placement. Ad space is limited and available on a first-come, first-served basis. Ad is due 15 days prior to start date. Send ad to Justina at pirads@magnetoworks.com

Send invoice to: Contact Above Contact Below

Contact Name Title/ Position
 Organization/Institution
 Address
 City State/Prov
 Country Zip/Postal Code
 Email Phone Fax
 Authorized Signature Date

Banner Ad sales for the Portland International Raceway website are being coordinated through Magneto Brand Advertising.
 Please make checks payable to **Magneto Brand Advertising**
 71 SW Oak Street, Suite 3N, Portland, Oregon 97204 | 503.222.7477

Return form via email attachment to Justina at pirads@magnetoworks.com.